



D4TEP

Digital for Tertiary Education Program

An Accelerator for Establishing a Digital Strategy for Higher Education Institutions

Sabancı
Universitesi

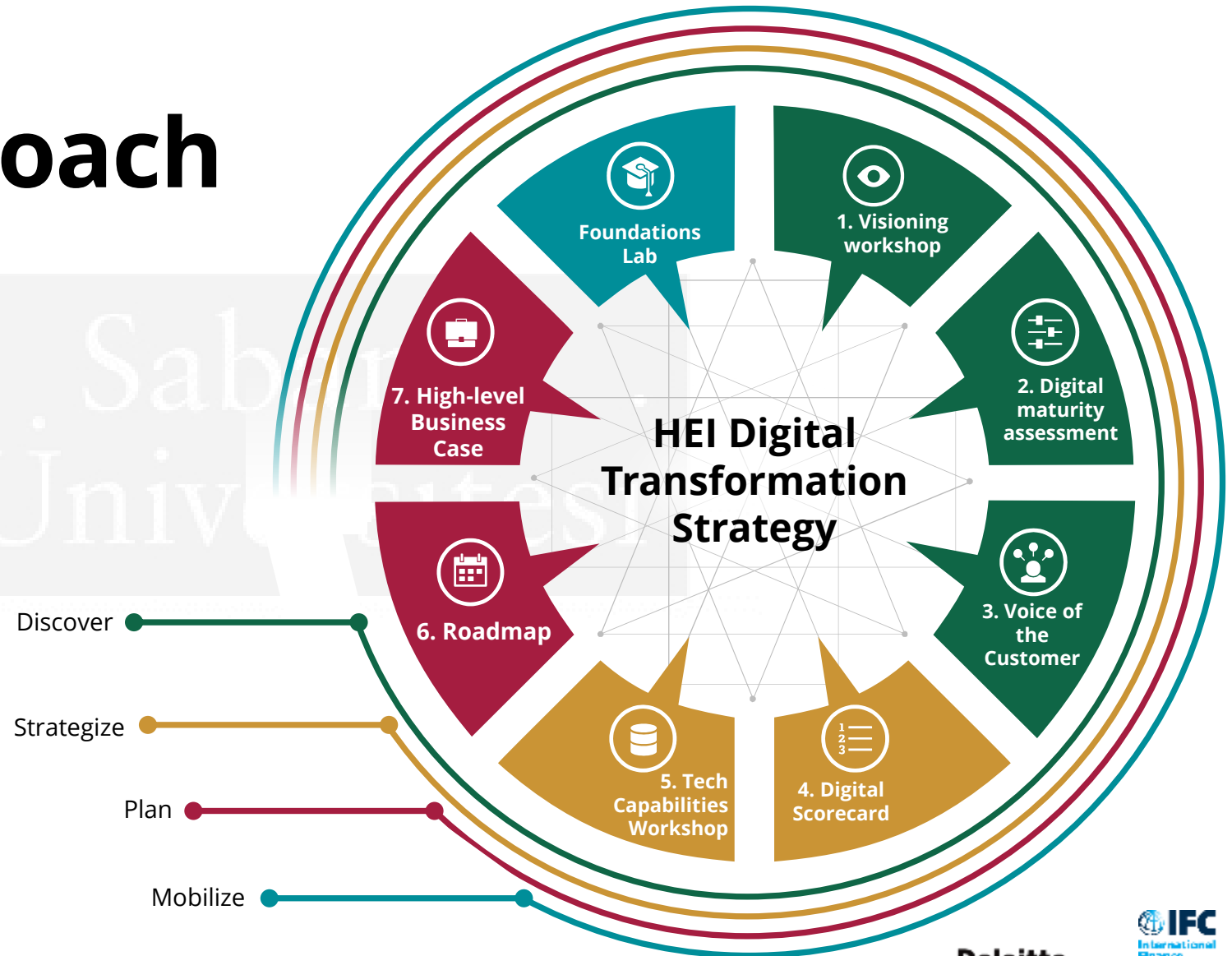
Sabancı Üniversitesi

Dijital Dönüşüm Stratejisi



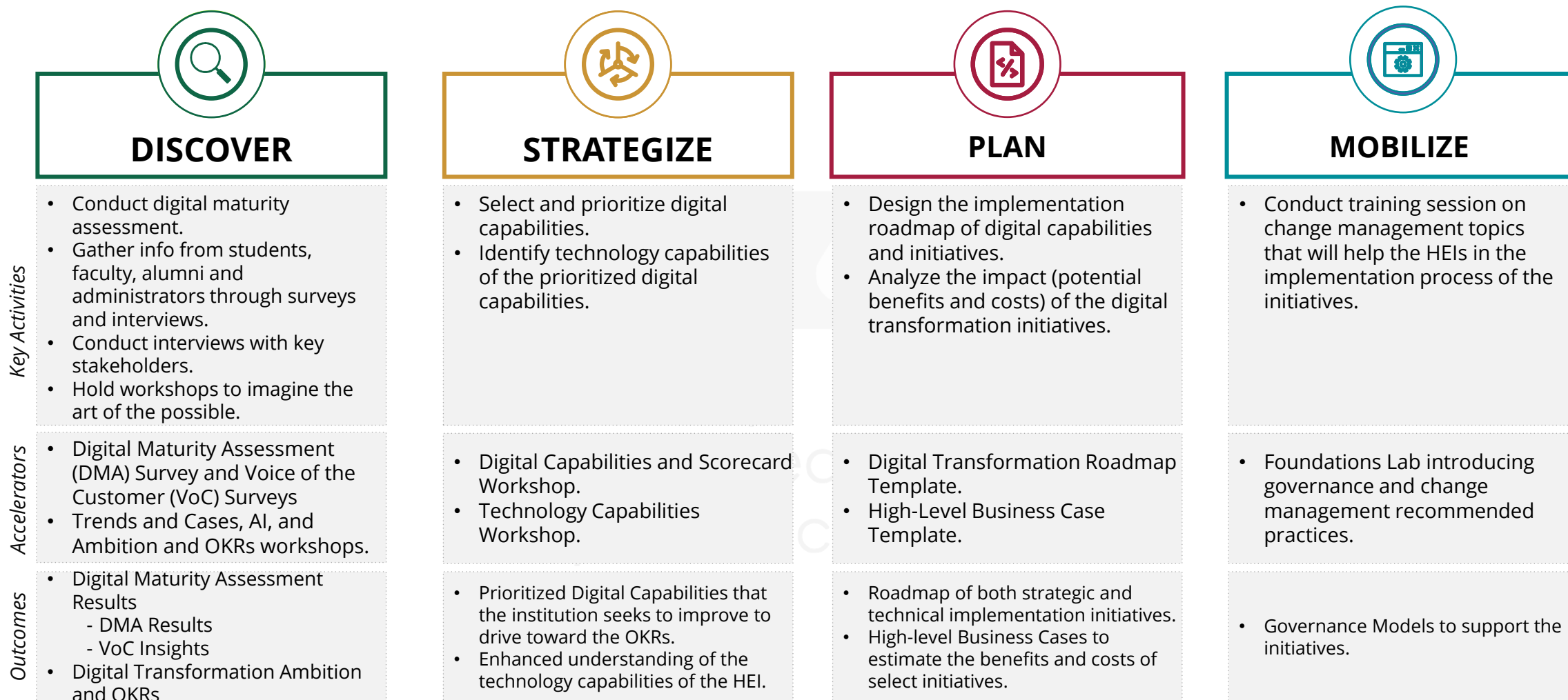
D4TEP program approach

This program dives deep to build a comprehensive strategy and roadmap in collaboration with your institution. The program uses eight core accelerators that will be facilitated by an IFC Advisory team to ensure the institution has **assessed its current capabilities, explored the digital possibilities, and designed for the future.**



Methodology: key activities & outcomes

Design a **comprehensive digital transformation strategy** for your university between ten to twelve weeks.

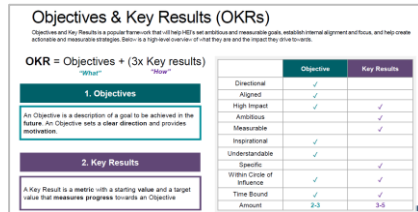


Methodology: Outcomes

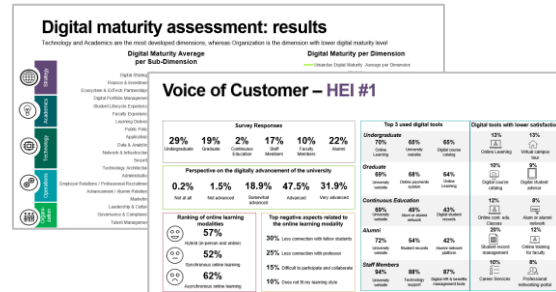


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Digital Transformation Ambition and OKRs

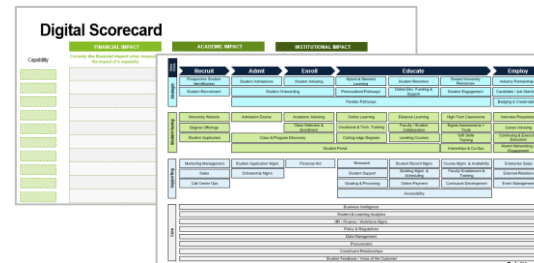


Digital Maturity Assessment Results

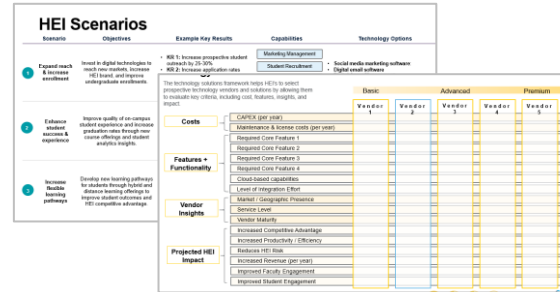


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Prioritized Digital Capabilities

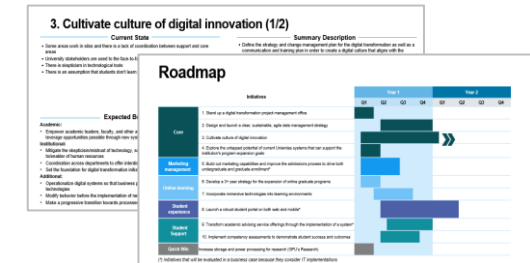


Technology Capabilities

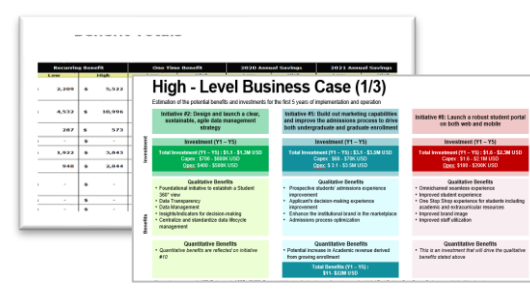


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Roadmap

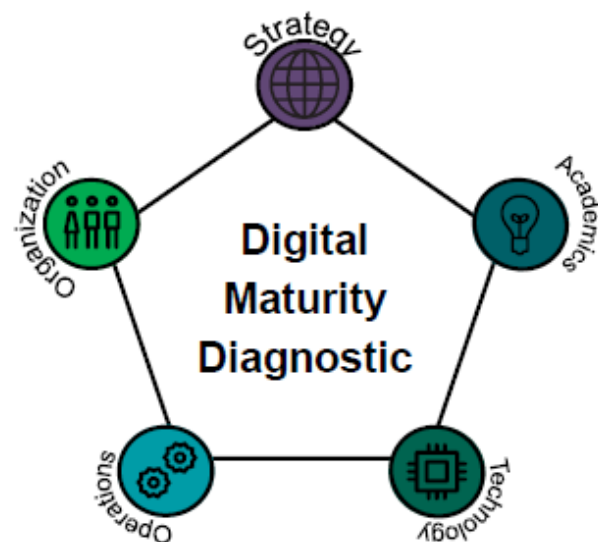


High-level Business Case



Digital maturity assessment dimensions

The Digital Maturity Assessment is comprised of five dimensions: strategy, academics, technology, operations, and organization.



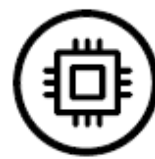
Strategy

Evaluates how well the HEI increases its competitive advantage through a comprehensive digital strategy and set of initiatives that support the overall HEI strategy.



Academics

Evaluates the HEI's ability to deliver educational value to the student throughout the student lifecycle in preparation for lifelong learning and a rewarding career.



Technology

Evaluates the ability of the organization to establish, maintain and continually transform a technology environment that is aligned to supporting and delivering the objectives of the HEI.



Operations

Evaluates the ability of the organization to establish, maintain and continually transform a technology environment that is aligned to supporting and delivering the objectives of the HEI.



Organization

Evaluates the ability of an HEI to create an environment where everyone in the organization understands how they can make an impact in delivery of the digital transformation and ongoing operational environment and working in a manner that maximizes HEI student, faculty, and staff success as well as productivity and culture.

Results

Objectives, key results (OKRs) and prioritized capabilities - summary

In this phase, the Higher Education Institution (HEI) has identified objectives and key results, as well as defined and prioritized capabilities that will become the pillars of its digital transformation strategy.

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Ambition

Target

Key results

Capabilities

By 2030, Sabancı University aims to be globally recognized as a top-ranked institution for transdisciplinary research and education. We will achieve this by leveraging SU talent, advanced digital processes, enhancing user experiences, and making data-driven decisions to create a seamless and efficient academic and research environment. Our efforts will target the entire university community, including graduate and international students, the research community, ensuring that we develop internationally competent and confident individuals who advance and foster knowledge across disciplines.

OBJECTIVE 1: streamline and digital/ automate processes and infrastructure for **efficiency** and better **stakeholder** satisfaction.

1. **KR 1:**.....% of university income coming from online programs within..... year.
2. **KR 2:**.....% digitization of processes within..... year.
3. **KR 3:**.....% increase in stakeholder experience within..... year.

Prioritized

Hybrid & blended learning

Student portal

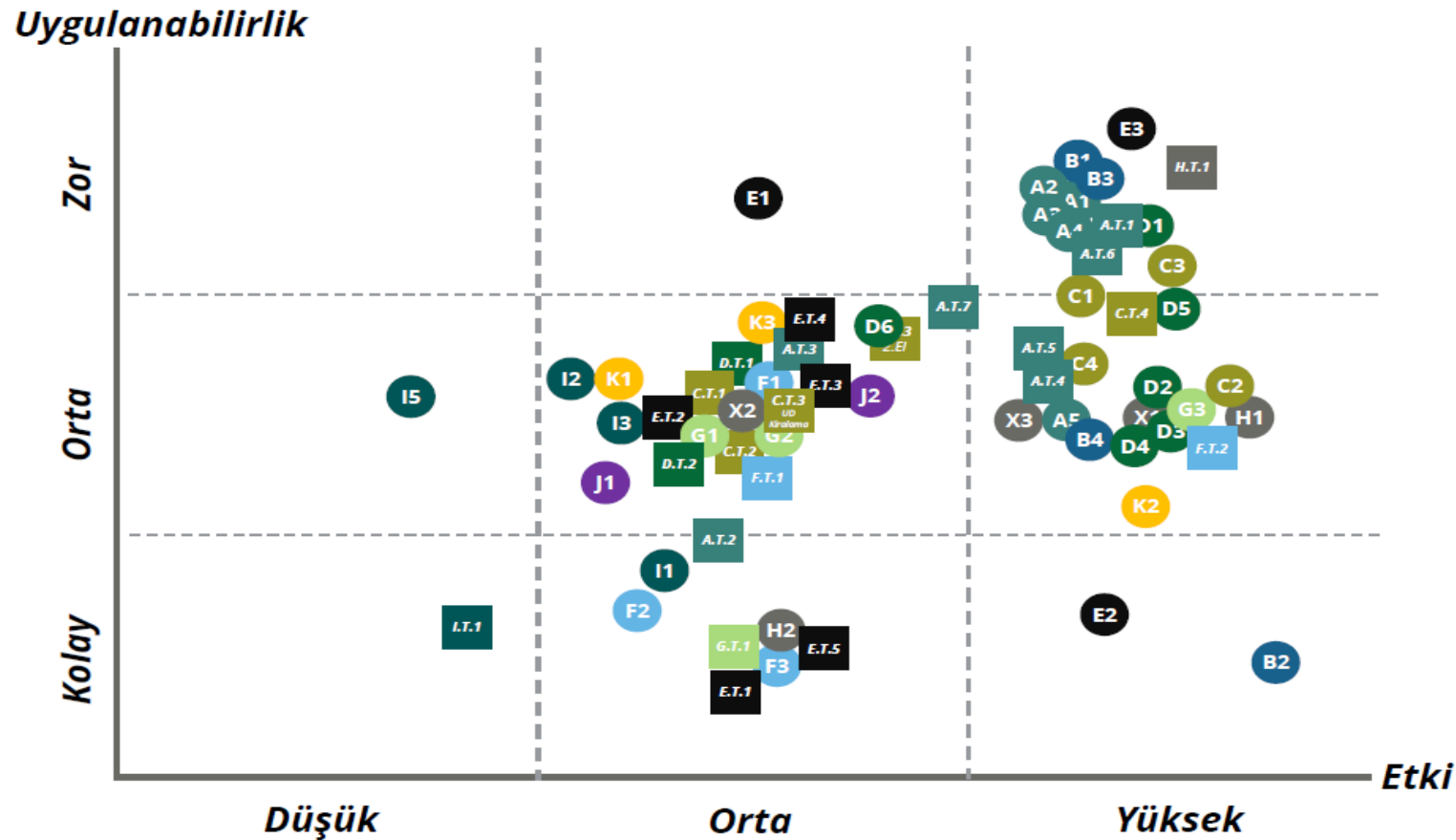
Student record management

HR / Finance / Workforce Mgmt.

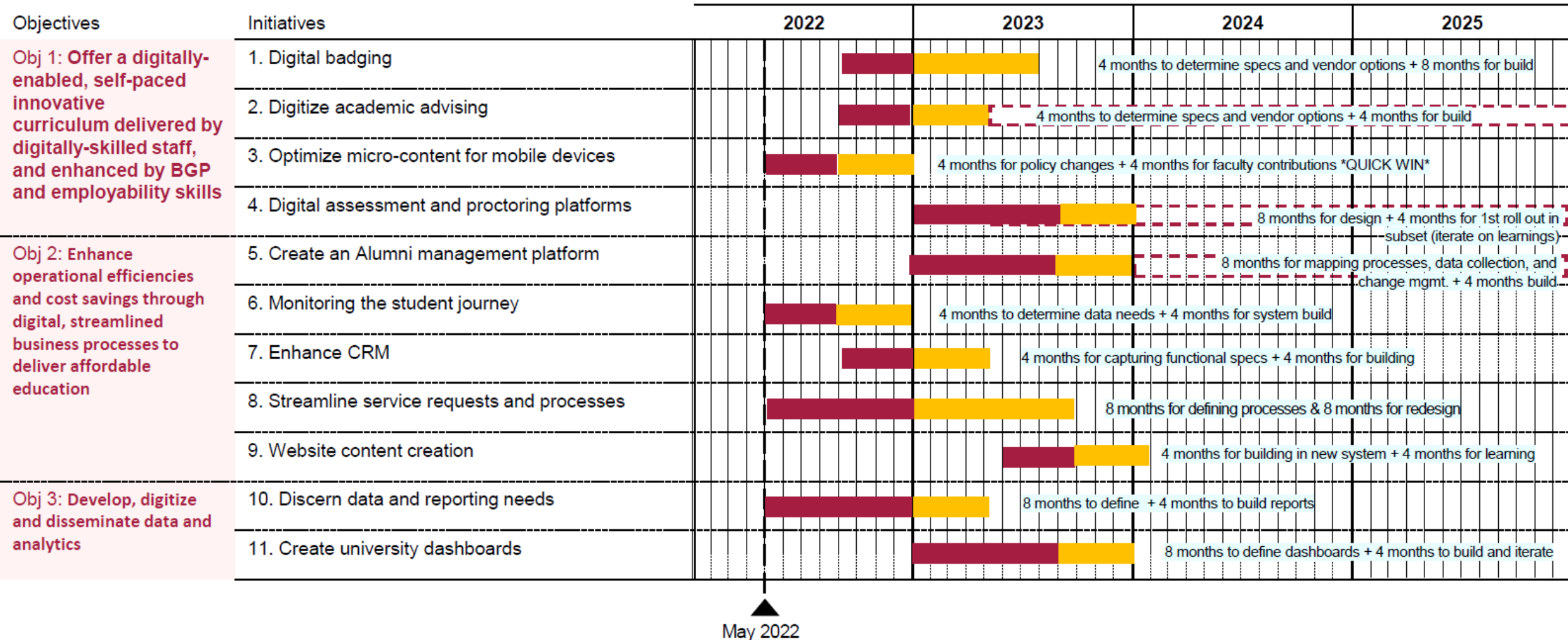
Shared university resources

Research

Results



Results



Thank you.