



Digital for Tertiary Education Program

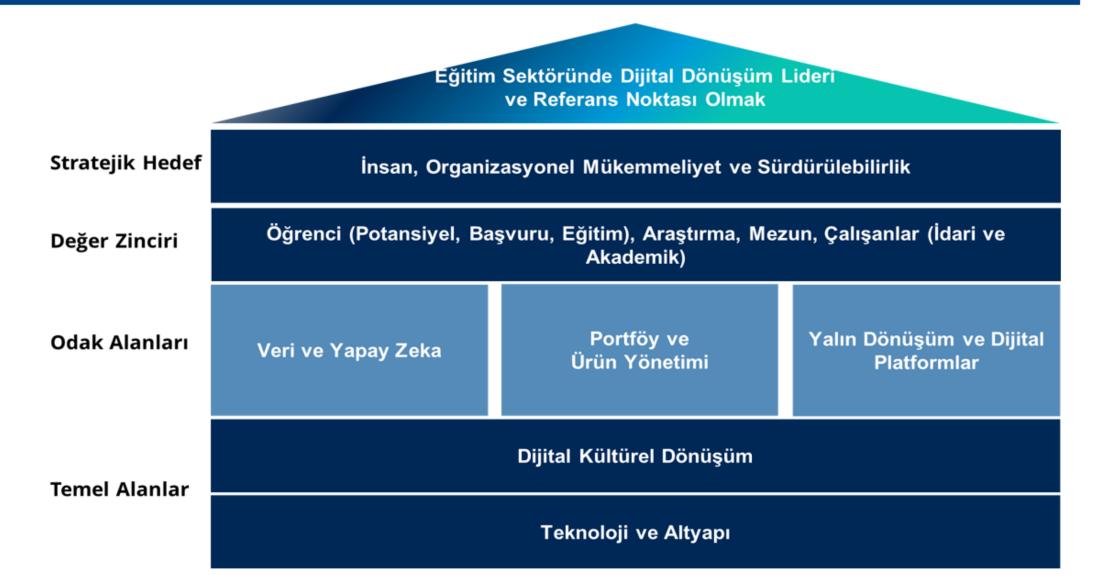
An Accelerator for Establishing a Digital Strategy for Higher Education Institutions



Sabancı Üniversitesi



Dijital Dönüşüm Stratejisi



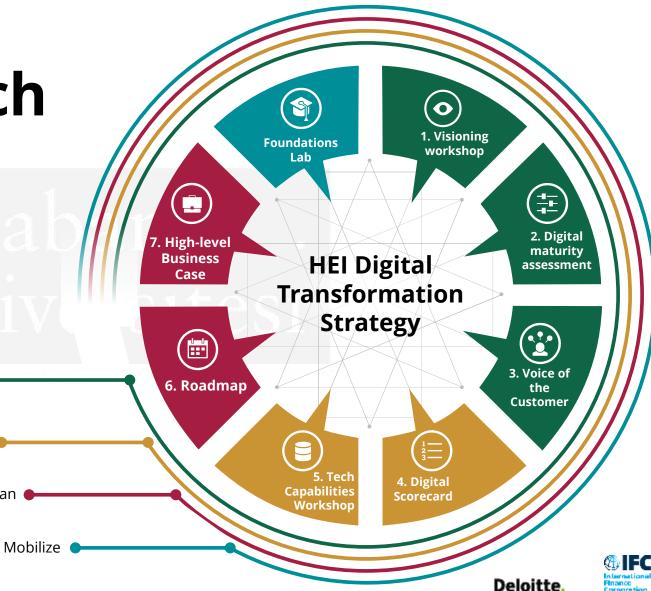
D4TEP program approach

Discover •

Strategize

Plan

This program dives deep to build a comprehensive strategy and roadmap in collaboration with your institution. The program uses eight core accelerators that will be facilitated by an IFC Advisory team to ensure the institution has assessed its current capabilities, explored the digital possibilities, and designed for the future.



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Methodology: key activities & outcomes

Design a comprehensive digital transformation strategy for your university between ten to twelve weeks.



DISCOVER

- Conduct digital maturity assessment.
- Gather info from students, faculty, alumni and administrators through surveys and interviews.
- Conduct interviews with key stakeholders.
- Hold workshops to imagine the art of the possible.
- Digital Maturity Assessment (DMA) Survey and Voice of the Customer (VoC) Surveys
- Trends and Cases, Al, and Ambition and OKRs workshops.
- Digital Maturity Assessment Results
 - DMA Results
 - VoC Insights
- Digital Transformation Ambition and OKRs



STRATEGIZE

- Select and prioritize digital capabilities.
- Identify technology capabilities of the prioritized digital capabilities.



- Technology Capabilities Workshop.
- Prioritized Digital Capabilities that the institution seeks to improve to drive toward the OKRs.
- Enhanced understanding of the technology capabilities of the HEI.



PLAN

- Design the implementation roadmap of digital capabilities and initiatives.
- Analyze the impact (potential benefits and costs) of the digital transformation initiatives.

- Digital Transformation Roadmap Template.
- High-Level Business Case Template.
- Roadmap of both strategic and technical implementation initiatives.
- High-level Business Cases to estimate the benefits and costs of select initiatives.



MOBILIZE

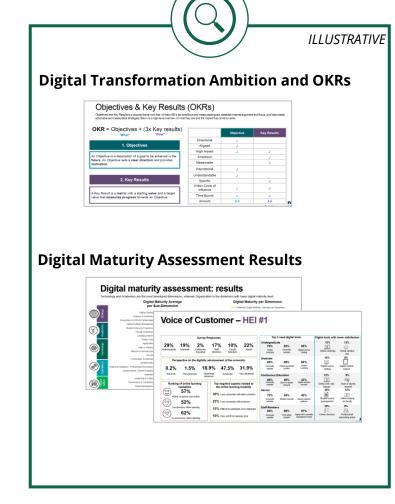
 Conduct training session on change management topics that will help the HEIs in the implementation process of the initiatives.

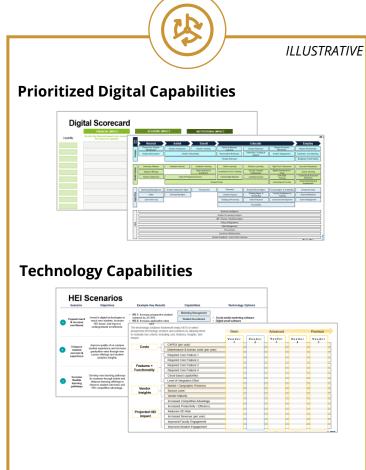
- Foundations Lab introducing governance and change management recommended practices.
- Governance Models to support the initiatives.

Deloitte.



Methodology: Outcomes

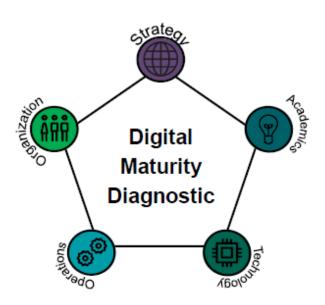






Digital maturity assessment dimensions

The Digital Maturity Assessment is comprised of five dimensions: strategy, academics, technology, operations, and organization.





Strategy

Evaluates how well the HEI increases its competitive advantage through a comprehensive digital strategy and set of initiatives that support the overall HEI strategy.



Operations

Evaluates the ability of the organization to establish, maintain and continually transform a technology environment that is aligned to supporting and delivering the objectives of the HEI.



Academics

Evaluates the HEI's ability to deliver educational value to the student throughout the student lifecycle in preparation for lifelong learning and a rewarding career.



Technology

Evaluates the ability of the organization to establish, maintain and continually transform a technology environment that is aligned to supporting and delivering the objectives of the HEI.



Organization

Evaluates the ability of an HEI to create an environment where everyone in the organization understands how they can make an impact in delivery of the digital transformation and ongoing operational environment and working in a manner that maximizes HEI student, faculty, and staff success as well as productivity and culture.



Results

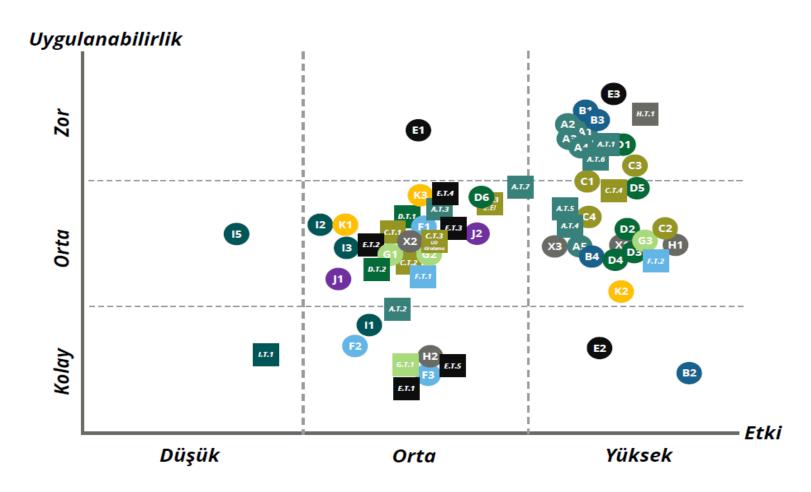
Objectives, key results (OKRs) and prioritized capabilities - summary



In this phase, the Higher Education Institution (HEI) has identified objectives and key results, as well as defined and prioritized capabilities that will become the pillars of its digital transformation strategy.

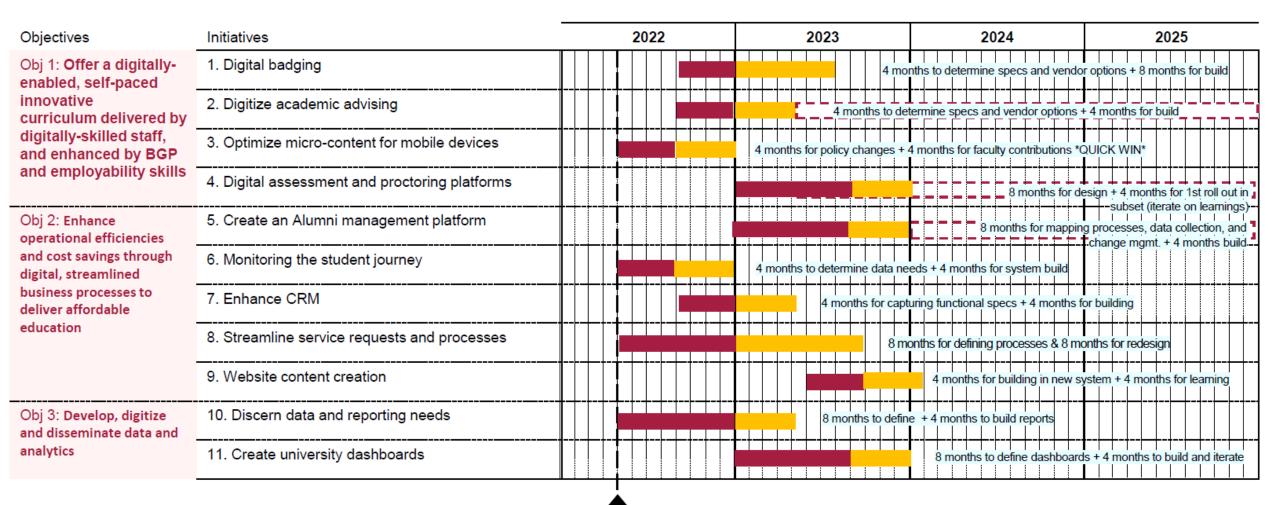
Ambition Target **Key results** Capabilities Prioritized By 2030, Sabancı University aims to be globally recognized Hybrid & blended as a top-ranked institution for learning transdisciplinary research and education. We will achieve this by leveraging SU talent, Student portal advanced digital processes, 1. KR 1:....% of university income coming enhancing user experiences, **OBJECTIVE 1:** streamline from online programs within.... year. and making data-driven and digital/ automate Student record decisions to create a seamless processes and 2. KR 2:....% digitization of processes management and efficient academic and infrastructure for within..... year. research environment. Our efficiency and better efforts will target the entire HR / Finance / stakeholder satisfaction. 3. KR 3:....% increase in stakeholder university community, including Workforce Mgmt. experience within.... year. graduate and international students, the research Shared university community, ensuring that we develop internationally resources competent and confident individuals who advance and foster knowledge across Research disciplines.

Results





Results



Thank you.



